Women Awake! Your Country Needs You
World War I Papers. Military Collection.
State Archives of North Carolina
North Carolina Digital Heritage Center

Amy Rudersdorf - amy@dp.la
Assistant Director for Content

NDSA Outreach Working Group
January 2014
A Wealth of Knowledge
explore 5,536,002 items from libraries, archives, and museums

Search the Library

Apps
The DPLA is a platform. Developers make apps that use the library's data in many different ways. Here are just a few.

DPLA Search Widget
Dean Farrell and Josh Wilson

Search the DPLA right from your webpage in three easy steps. DPLA Search is a simple but powerful tool.

EBSCO Discovery Service and DPLA Highlights

Include content from the DPLA in your EBSCO Discovery Service (EDS) search. It's free! Find more information about the DPLA on the EDS website.

News
Location, Location, Location
Jan 8

Introducing Our First Class of DPLA Community Reps
Jan 7

All News »

@dpla on Twitter

HathiTrust
19h
DPLA is . . .

Portal
DPLA is . . .

Portal

Platform
DPLA is . . .

Portal  Platform  Public Option
21 “Hubs”
1,100 Contributing institutions
WHY THE **HUBS** MODEL?
One-to-one partnerships

Service and Content Hubs model
“COMMUNITY” AS A GOAL
Digital Public Library of America Domain Model, v.3
Core classes are highlighted
“PUBLIC” IS A CENTRAL TENET
- Communicating openness from the start
- Engaging supporters
- Understanding your limits
Communicating openness

- pre-launch forums, plenaries, hackfests created an environment and expectation of openness

- open calls and forums
Engaging supporters at their comfort point

- empowering participation through different channels

Community Reps program
Digital Curation pilot
Open calls
HUBS HUBS HUBS!
App builders
DPLA Speaking Engagements

Sun  | Mon  | Tue  | Wed  | Thu  | Fri  | Sat
--- | --- | --- | --- | --- | --- | ---
31  |  1  |  2  |  3  |  4  |  5  |  6
7   |  8  |  9  | 10  | 11  | 12  | 13
14  | 15  | 16  | 17  | 18  | 19  | 20
21  | 22  | 23  | 24  | 25  | 26  | 27
28  | 29  | 30  | 31  |  1  |  2  |  3

1pm MWDL: Hi 2pm Open Cor
1pm DPLA Board
1pm MWDL: Di

ALA Midwinter - Philadelphia
9:30am LibHac
8:30am Harvest
+2 more

Events shown in time zone: Eastern Time

LibHack 2014
Hacking for better libraries
January 24, Philly

Anna-Sophia @aszingarelli
On a more positive note, I'm incredibly proud to be one of the first @dpla Community Reps! Meet us all here: dp.la/info/get-involved.

3 FAVORITES

Christy Tomecek @GothArchivist
@aszingarelli Congratulations!

Anna-Sophia @aszingarelli
@Noctisaura Thanks!
Understanding your limits

- for the first year our social media presence was focused on Twitter
- dabbled in HistoryPin - April 2013
- added Facebook - early fall 2013
- plans for 2014 include Tumblr and Pinterest
Understanding your limits

- our blog focused on general updates and news

2014 will grow to include guest posts, staff activities, advocacy

Posted by Dan Cohen on January 8, 2014 in Blog.

This is the first in a new series of behind-the-scenes posts from DPLA staffers. We hope that these posts will give you additional insight into what we’re working on, how we work, and progress toward our goals.
NOT The End