

Minutes of the  
History Content Team  
Content Working Group  
NDSA

Teleconference 30 April 2012, 1 PM EDT

Attending: Deborah Rossum, Kristine Hanna, Jon Voss, and Erik Rau

After introductions, we focused on two agenda items, a mission statement and a scope of activities, as well as an emerging topic: target audiences. The three remaining items—types of content, defining a case study, timetables and work plans—were tabled for the next meeting.

One matter of discussion was whether the team name, “History Team,” ought to be changed to “Cultural Heritage Team.” Team members preferred this term since it more realistically reflected the collection policies and missions of participating institutions. Erik Rau followed up with Abigail Grotke and Cathy Hartman whether such a change was possible. They recommended running this past the CWG list, but were cautiously optimistic.

Good progress was made on the mission statement, scope of activities, and types of content. Jon typed these up on a Google Doc: [https://docs.google.com/document/d/13m5ok0zawlENL4Eo4MGcCq449ekZ\\_Om6vhHwLa5Y3Og/edit](https://docs.google.com/document/d/13m5ok0zawlENL4Eo4MGcCq449ekZ_Om6vhHwLa5Y3Og/edit). The document will be open for comments for two weeks, until April 18.

Team members who were not participating in the meeting, please send Erik Rau (erau@hagley.org) your email addresses (preferably gmail addresses, if you have one), and he will set editing privileges for you.

A doodle poll will be created to identify a new meeting time for the week of May 14. The main agenda item will be the identifying some good potential ideas for a case study. According to the Content Team To-Dos page [http://www.loc.gov/extranet/wiki/osi/ndiip/ndsa/index.php?title=Content\\_Team\\_To-Dos](http://www.loc.gov/extranet/wiki/osi/ndiip/ndsa/index.php?title=Content_Team_To-Dos) ):

Case studies ideally would define:

- Establish Value/Rationale for collecting – what value does the content have? Is anyone collecting it? What factors affect its risk of disappearance—small audience, gnarly formats, proprietary software, tight copyright restrictions, etc.?
- Document recognized opportunities - are there workflows in the creation or distribution of content that preservation could be worked into?

- Description of Target Audiences: who would find value in this content, is the short-term audience different from the long-term audience? How?
  - Outline a plan for educating Stakeholders - how might NDSA or an organization go about raising awareness, and to whom? (content creators, publishers, educators, libraries, researchers, donors)
  - What are the obstacles or risk factors? - describe barriers for users/creators/preservationists – what challenges have you/might you face?
- Actionable items – what can we do next, as a community (or individual institution)?  
*[is this a next step? after we gather case studies?]*